Soar with Sora

Monthly Newsletter

March 2022 | Delaware Accelerate Learning Digital Collection

Welcome!
In this edition, your Sora Team has collected product tips and tricks, data highlights, training events and resources to help you save time and use digital books in the classroom.

In this issue
Want a Sora Marketing Kit!
Women’s History Month!
Sora Tips and Tricks: Accessing the Public Library
Data deep dive: who’s reading & top 10
Join a live Sora Connections: Beyond Ebooks & Audiobooks!
Use social media to engage more students

Never miss an update! Make sure you’re signed up for our email newsletters to be the first to know about sales, new features, and updates about Sora right away: https://forms.office.com/r/VjHqSnM0Fh

Check out previous releases of the Soar with Sora Newsletter here: https://company.overdrive.com/k-12-schools/discover-sora/deschools/

Want a Sora Marketing Kit!
School Stars is our annual competition that showcases how schools promote their love of reading in Sora. Simply enter how your promoting Sora and receive a free Sora Marketing Kit, plus the opportunity to win even more. Entries may include videos, visual displays and bulletin boards, social media campaigns, and student-created resources.

All prizes will be awarded in Content Credit!

Grand Prize Winner receives $2500. Best in Category (5 Categories) will receive $500, while the runner ups receive $250 launches. Additionally, we’ll select 5 lucky entrants to receive $100 USD simply for entering! School

School Stars
Returns!
Save the date: Feb. 7th, 2022

OverDrive
Education
DiscoverSora.com
schools@overdrive.com
(216) 573-6886

Follow us on social! @sorareadingapp
Stars starts **February 7th** and runs through **March 31st**. You can find additional details about how to enter here: [https://resources.overdrive.com/school-stars/](https://resources.overdrive.com/school-stars/).

**Pro Tip:** Check out our past winners and see what schools have done to successfully promote Sora with their students! [School Stars 2021: Meet our winners!](https://resources.overdrive.com/school-stars/)

---

**Women’s History Month!**

It’s that time again when we celebrate the women that shape our world. This months’ new collection highlights women and girls that represent many countries, ethnicities, and ambitions, from Mary Golda Ross, the pioneering Cherokee Aerospace Engineer, to Greta Thunberg, the tireless champion for climate justice. The history of women and the rise from oppression is intersectional and complex and that’s what students will find when they log into Sora. This collection also includes fiction because true advocacy starts when we can see the world through each other's eyes.

---

**Sora Tips and Tricks: Accessing the Public Library**

Did you know that your students also have access to age-appropriate ebooks and audiobooks from your public library? They do! The Delaware Accelerate Learning program and Delaware Libraries have partnered together to bring your students even more books by just using their school credentials! This connection allows students to have access to more titles, foster a love of reading, and ultimately increase their reading.
How to add the Public Library with your school credentials:

To add your library:

1. Click or tap

2. Select **Add library**.

3. Use the search box to find your library, then select. This is *my library*. The library will open in the **Explore** tab.

4. When you are ready to **borrow or place a hold** on a title, choose your **school district** from the drop down and sign in with your school credentials. Then start reading!
Data deep dive: who’s reading & top 10
Since May 2021, we have seen over 305,448 books borrowed and over 113,860 hours read. The latest data is below, but you also have access to this data for your district. If you would like to learn how to access your own usage data please reach out to Jody or Victoria.

January 2022 reflects our best month in circulation since inception date (May 17, 2021)
Let’s look at 2022 data!

January 1, 2022 – Feb 28, 2022
- 90,503 checkouts!
- 42,618 hours read!

Books opened shows how engaged students are with what they are reading. 90,503 checkouts but some books opened more than once.

Students spent more time in texts during February.
The above chart shows our checkout activity by subject. The larger the box the higher the circulation. Juvenile fiction is our favorite subject area, followed by Juvenile Literature, Comic & Graphics, Humor, Juvenile Nonfiction, and Young Adult Fiction.
Top 10 titles by Checkout January 1 – February 28, 2022

Top 10 titles (by checkouts)

<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Checkouts</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>DIARY of a Wimpy Kid</td>
<td>1,470</td>
</tr>
<tr>
<td>2</td>
<td>Magic Tree House</td>
<td>1,373</td>
</tr>
<tr>
<td>3</td>
<td>The Color Collector</td>
<td>837</td>
</tr>
<tr>
<td>4</td>
<td>MiniMag</td>
<td>457</td>
</tr>
<tr>
<td>5</td>
<td>The Gauntlet</td>
<td>374</td>
</tr>
<tr>
<td>6</td>
<td>Guts</td>
<td>351</td>
</tr>
<tr>
<td>7</td>
<td>The Deep End</td>
<td>309</td>
</tr>
<tr>
<td>8</td>
<td>The Long Way Gone</td>
<td>299</td>
</tr>
<tr>
<td>9</td>
<td>Percy Jackson</td>
<td>292</td>
</tr>
<tr>
<td>10</td>
<td>I am Martin Luther King Jr.</td>
<td>273</td>
</tr>
</tbody>
</table>

Top 10 Titles by Read Time January 1 -Februrary 28, 2022

Top 10 titles (by time read)

<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Reading hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Percy Jackson</td>
<td>1,115.49</td>
</tr>
<tr>
<td>2</td>
<td>Guts</td>
<td>613.25</td>
</tr>
<tr>
<td>3</td>
<td>DIARY of a Wimpy Kid</td>
<td>581.97</td>
</tr>
<tr>
<td>4</td>
<td>Hidden Figures</td>
<td>495.95</td>
</tr>
<tr>
<td>5</td>
<td>The Gauntlet</td>
<td>434.42</td>
</tr>
<tr>
<td>6</td>
<td>a long way gone</td>
<td>373.01</td>
</tr>
<tr>
<td>7</td>
<td>TREVOR NOAH BORN A CRIME</td>
<td>336.07</td>
</tr>
<tr>
<td>8</td>
<td>ONE OF US IS LYING</td>
<td>336.07</td>
</tr>
<tr>
<td>9</td>
<td>Othello</td>
<td>291.66</td>
</tr>
<tr>
<td>10</td>
<td>William Shakespeare</td>
<td>258.12</td>
</tr>
</tbody>
</table>
Join a live Sora Connections: Beyond Ebooks & Audiobooks!

Join our Training Team on **Tuesday, March 29th at 3 PM EST** to learn simple, straightforward ways to implement digital formats such as comics & graphic novels, read-alongs, magazines, and Extras into your current teaching practices and curriculum.

This Sora Connections session is intended for educators with a basic understanding of Sora who want to:

- Explore the evolving relationship between print and digital reading strategies
- Increase student equity, access, and engagement with unique digital formats
- Implement digital habits into your daily classroom practices

[https://overdrive.zoom.us/webinar/register/WN_rZo0G4LtRoSQUv2_ShCwCw](https://overdrive.zoom.us/webinar/register/WN_rZo0G4LtRoSQUv2_ShCwCw)

**Note:** We understand the timing may not suit everyone but signing up ensures that a recording is sent the day after the live session so you can view at your convenience.

Use social media to engage more students

Link social media graphics to the digital collection: [https://soraapp.com/library/deschools](https://soraapp.com/library/deschools).

Promote using the unique QR code:
Reach more students by sharing social media images we’ve provided.
1. Download your Delaware Social Media Kit
2. Target your images to your Digital Collection: https://soraapp.com/library/deschools
3. -OR- Target your post content to a specific book using the grab URL trick you learned above
4. Get even more promo items from the OverDrive Resource Center.

Thanks for reading!

Your Sora Team: Jody, Victoria, Morgan, & Kristen